+

OTT SOLUTION

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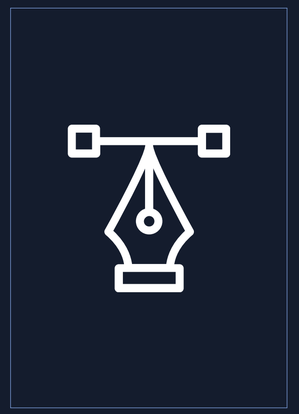
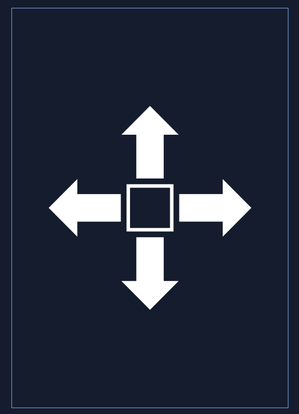
CHARACTERISTICS



DESIGN AND BUILD WHAT YOU NEED



EASILY CREATE AND MANAGE GREAT LOOKING CONTENT

SECURE, SCALABLE AND SUPPORTED

BUILD FOR ANY TYPE OF INDUSTRY

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ABOUT THE PLATFORM

SVOD

SUBSCRIPTION VIDEO ON DEMAND

TVOD

TRANSACTIONAL VIDEO ON DEMAND

AVOD

AD BASED VIDEO ON DEMAND

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PROCESS OF THE WALL

LOG IN

MANAGE YOUR CONTENT
Technical knowledge not required.

DESIGN
Technical knowledge not required.

AUDIT

PUBLISH

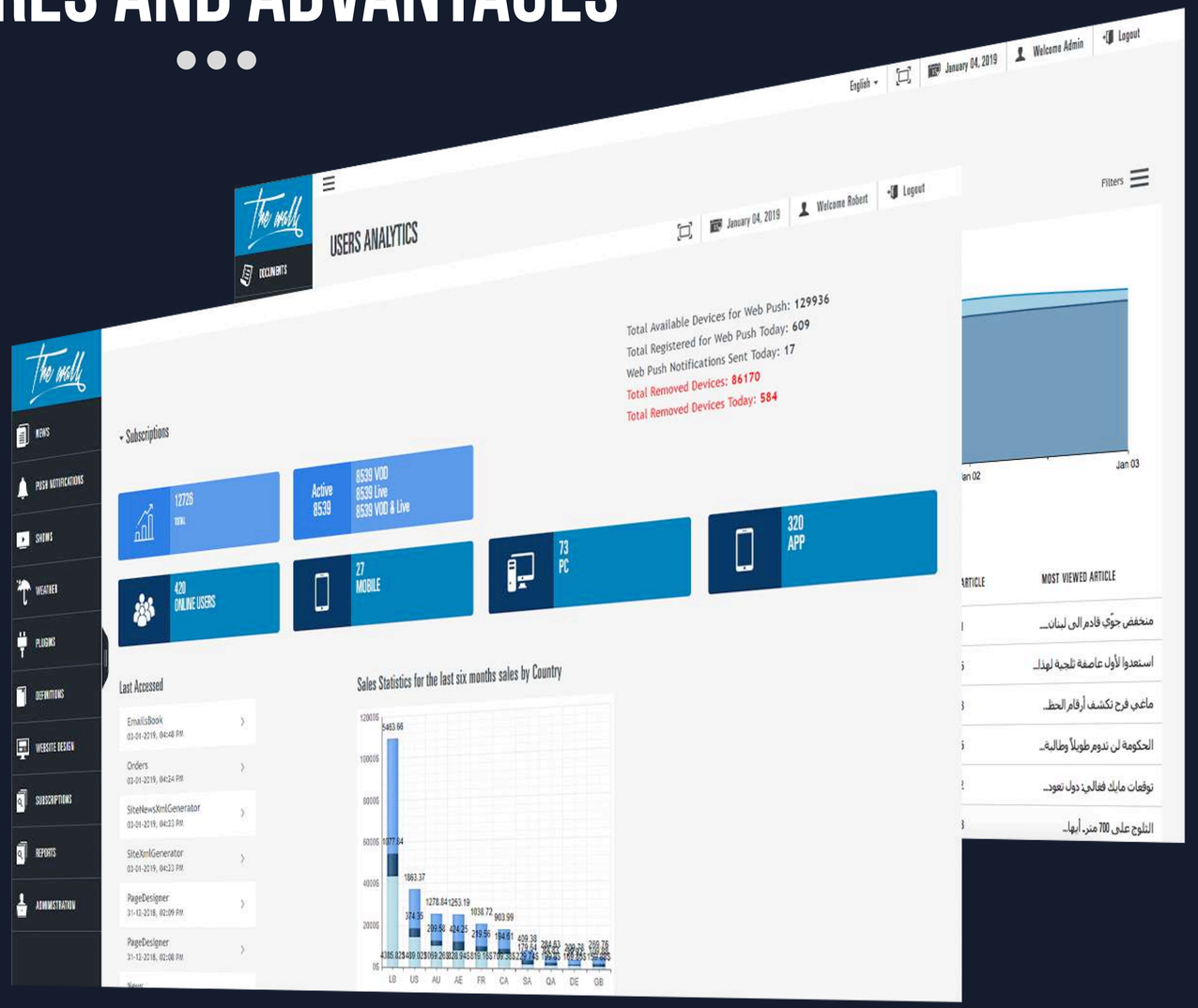
UPDATE CONTENT
Technical knowledge not required.

RE-PUBLISH

FEATURES AND ADVANTAGES

DATA WALL

Detailed Analytics
Detailed Users Analysis
Business Strategies
Content Acquisition



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The wall 360°

FEATURES AND ADVANTAGES

FACE RECOGNITION AND KEYWORD GENERATION

Personality - Mood - Location

AUTOMATED VISUAL RESIZING TO FIT THE DESIGN

Visual adjustments and balancing

AI TECHNOLOGY CONNECTING KEYWORDS TO RICH MEDIA

Videos and photos.

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KWIKmotion
Innovative, Simple & Efficient

FEATURES AND ADVANTAGES

TRANSCRIPTION AND TRANSLATION

VOD translate to more than 9 languages.

ARABIC.ENGLISH.FRENCH.
MANDARIN.JAPANESE.
SPANISH.BRAZILIAN

ما هو ميت لا يموت ابدا

ce qui est mort ne peut jamais mourir

lo que está muerto nunca podrá morir

et
ed.

FEATURES

Full Control

Pause, Rewind, save for later, add to favorites and more.

Face Recognition

Recognition that generates Tags automatically.

Save for later

Save shows and watch them later.

Clear Sitemap

Easy and friendly user experience.

Analytics

Follow up on all the numbers of played episodes & user behavior.

Wide Variety

Wide collections of shows, movies, series, events and Channels to chose from.

Schedule

Full schedule of all shows, movies, series and events by day and time.

Target audience

People who work in marketing try to get the attention of target audience.

Global

Watch from anywhere around the world.
Follow live events & more.

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The wall 360°

FEATURES AND ADVANTAGES

MULTILINGUAL PLATFORM/CMS

SPANISH FRENCH GERMAN
ENGLISH JAPANESE

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The wall 360°

FEATURES AND ADVANTAGES

FULL REDUNDANCY

Usage of TOP notch CDNs (Akamai, Century Link, Fastly)

Akamai
Experience the Edge

CenturyLink®

fastly®

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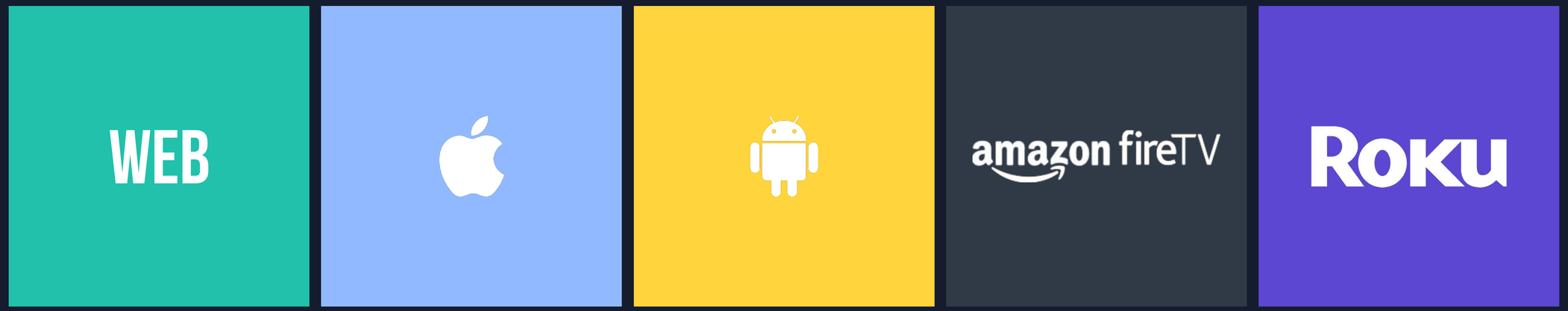
AVAILABLE DEVICES



AND OTHER PLATFORMS VIA API

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ANALYZE AND IMPROVE

OUR TECH CAN RECORD ANONYMOUS USER INTERACTIONS

WE CAN KEEP ON ENHANCING THE
UX AND ANALYZE THE STEPS
FOLLOWED BY THE USERS.

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USER INTERFACE

BUILD YOUR OWN USER EXPERIENCE

Live Streaming Module with DVR Live, AutoRecord, and Live Streaming Record with full EPG support

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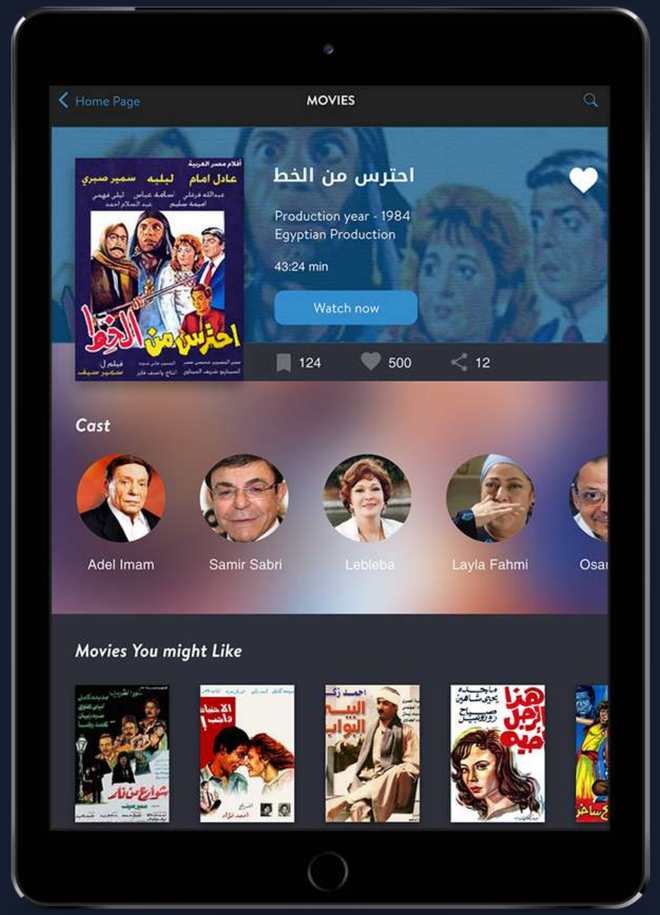
USER INTERFACE



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USER INTERFACE

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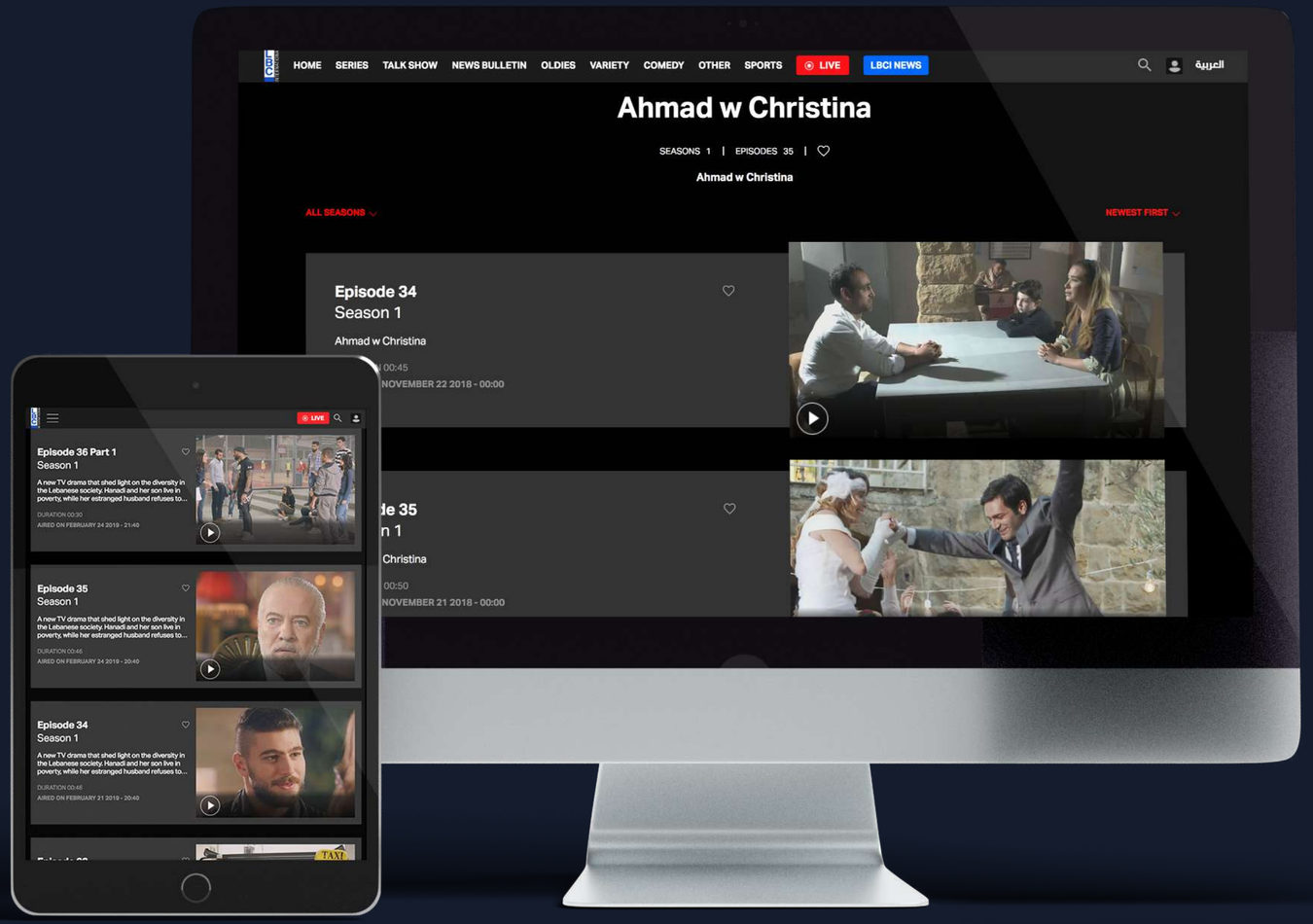
USER INTERFACE



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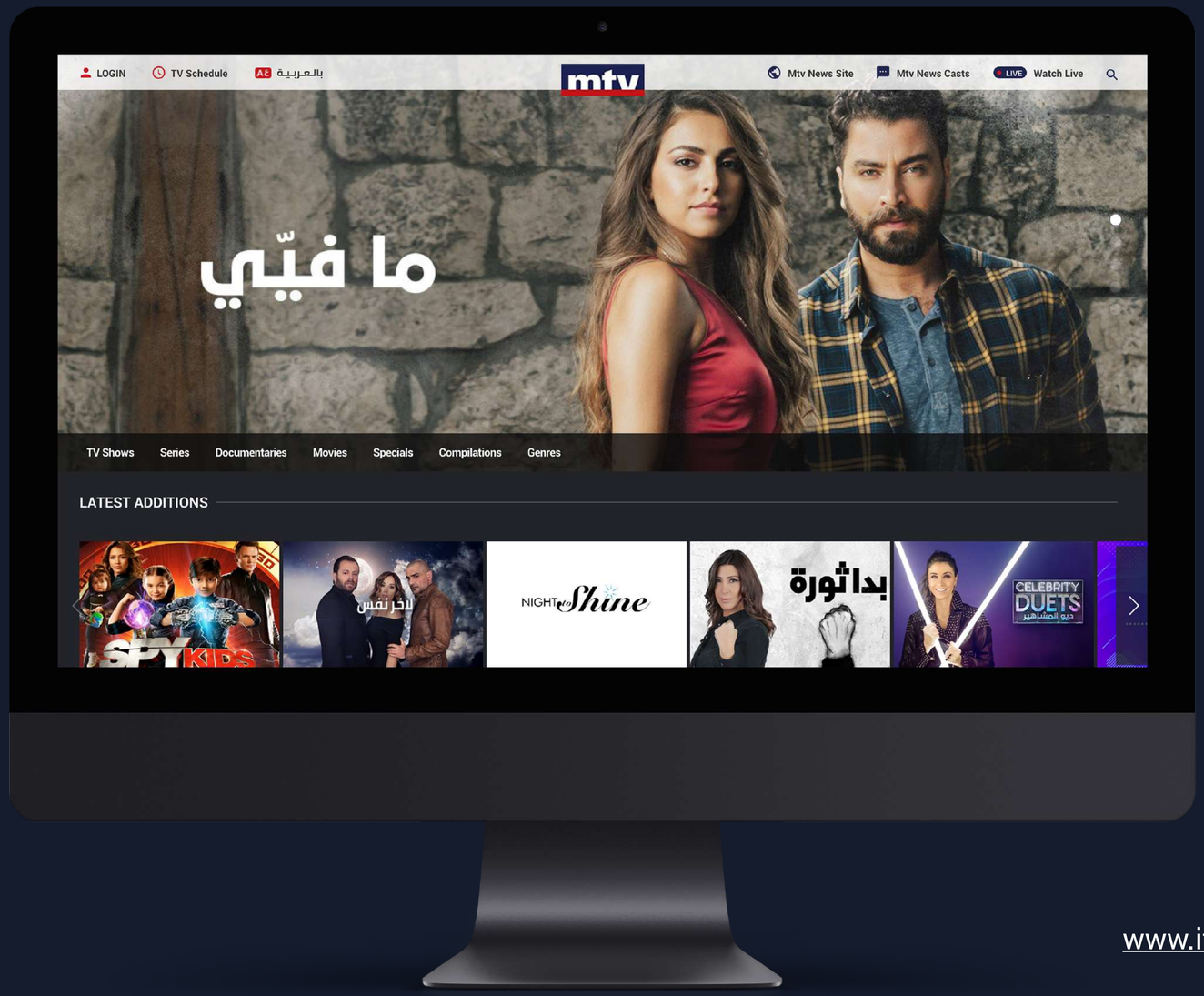
USER INTERFACE



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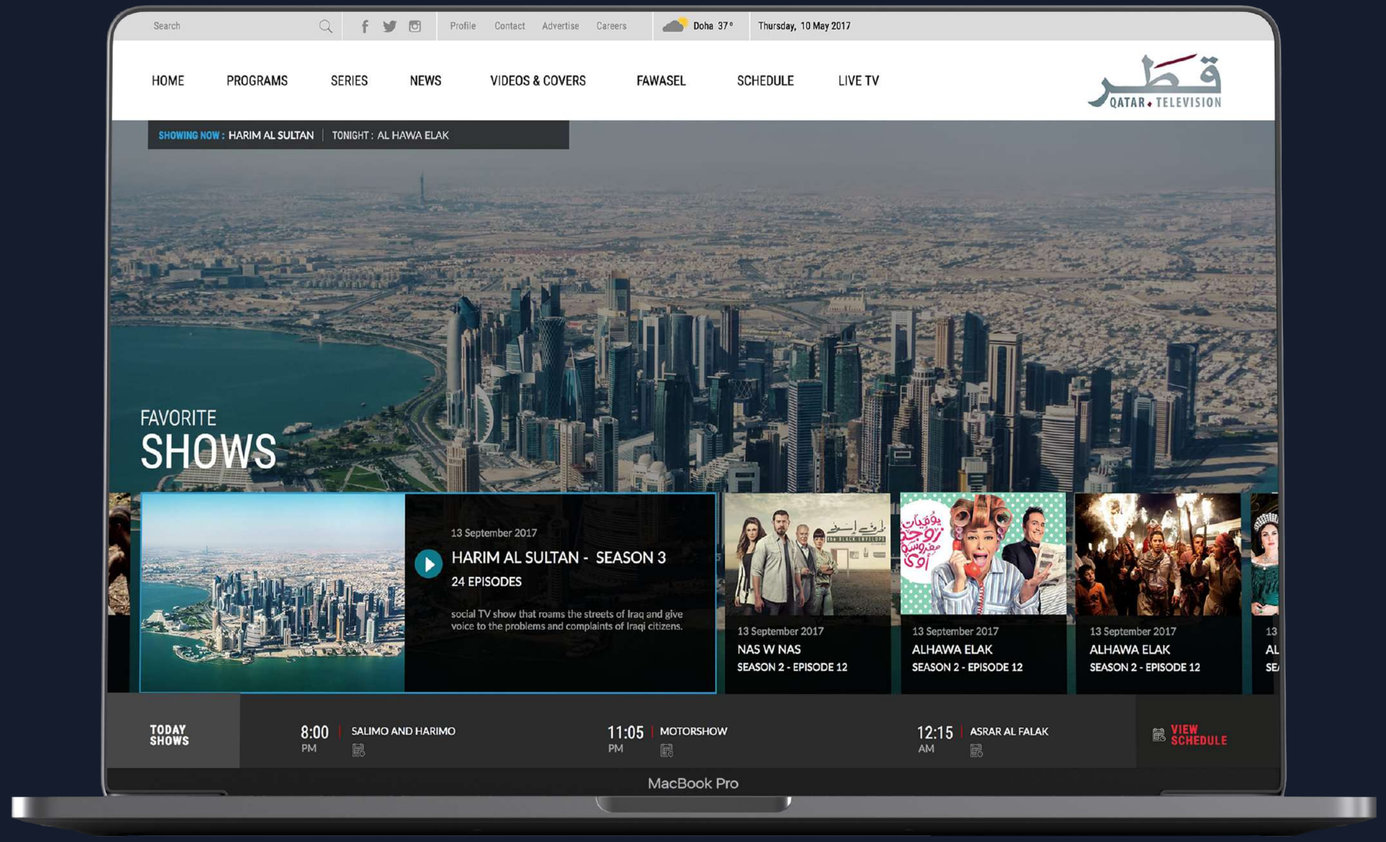
USER INTERFACE



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CLIENTS

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NEWKUWAIT
SBA
المملكة العربية السعودية
هيئة الإذاعة و التلفزيون
SAUDIBROADCASTINGAUTHORITY
mtv
العربية
Al Arabiya News Channel
LBC
INTERNATIONAL
مؤسسة الشارقة للإعلام
Sharjah Media Corporation
روتانا
rotana
RÛDAW

THANK YOU