



ABOUT US

A DIGITAL DESIGN & DEVELOPMENT COMPANY

As experts in various strategies we strive to provide the perfect solution for your business needs!

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INTRODUCTION

INTRODUCTION

**SINCE 2004, SOFTIMPACT HAS BEEN A LEADING
DIGITAL DESIGN & DEVELOPMENT COMPANY.**

Starting from Lebanon, our bright solutions reached out to the GCC and the Mena region, giving us the pleasure to work for clients in Africa and the Arabian Gulf, extending our knowledge and experience for over 16 years.

16 YEARS OF
DIGITAL
EXPERIENCE



2907 SUCCESS
STORIES



100+ MULINATIONAL
PROJECTS



WHAT WE DO?

At Softimpact, we develop innovative and creative products and services that provide total communication and information solutions. We are committed to exporting quality software worldwide in order to develop and promote advanced information technologies for multi-user operation. Our business philosophy is to assure the highest quality product, total client satisfaction, timely delivery of solutions and the best quality/price ratio found in the industry. We emphasize on offering the highest degree of user friendliness through a positive, creative and focused staff.

WHY SOFTIMPACT?

We are committed to keeping your confidential information safe, a statement backed by our security guarantee. Whether you're buying, selling, or publishing money or information, you get an extra layer of security when you work with Softimpact. Moreover, Softimpact strives to bring the best quality of solutions and services, therefore, our support team will be on call whenever you need to ask any question or make any changes you desire.

PRODUCTS & SERVICES

THEWALL360 CMS PLATFORM

A website content management system (CMS) provides website authoring, collaboration, and administration tools that help users with little knowledge of web programming languages or technical background create and manage website content. Our CMS **TheWALL360** www.thewall360.com is a flexible, user-friendly platform used to create and design custom digital experiences on the web and beyond.

1. Build for any type of industries
2. Design anything, anytime in your website
3. Easy to use by anyone no matter their technical background
4. Cost and Time Effective
5. Live platform with instant continuous updates for everyone

WEBSITE DESIGN & DEVELOPMENT

As a complete web solutions provider, Softimpact offers customer-oriented web design and development services using the latest technologies, including parallax and other trends, and more importantly, delivers them effectively. Whether you are a small business or a large corporation, we can cater to all your needs, giving you an online presence that delivers the very best worldwide.

1. Mobile and tablets responsive
2. Modern and customized Designs
3. E-commerce websites with secure online payments
4. Yearly Maintenance and 24/7 support
5. Facebook, Google and many others services integration

TAILOR MADE SOLUTIONS

Softimpact is a software development company specialized in the development of n-tier architecture enterprise solutions to provide both, client/server and web-based applications, with the latest emerging technologies in the market. An innovative use of technology and the latest trends have spurred Softimpact to grow and become a forward thinking product development organization.

1. Business Solutions Development
2. Business to Business (B2B) Applications
3. Business to Consumer (B2C) Applications

E-MARKETING

We create and manage effective social media marketing campaigns to grow your business while targeting the right audience and building a valid clientele.

Moreover, we open, manage and maintain your accounts on social media portals that include but are not limited to: Facebook, Instagram and Twitter.

1. Social Media Marketing, Advertising & Monitoring
2. Campaign Creation, Audit & Analysis
3. Google Ads Management

MOBILE APPLICATIONS

Using the latest development technologies and design trends, we thrive to bring you the most vibrant and upbeat mobile applications to fit the needs of mobile users.

1. User Friendly Apps/Interface
2. Native and Cross platform development
3. Push Notification integration
4. Maintenance and 24/7 Support

WEB SERVICES

Nowadays, a company with no online presence is a company that does not exist. We are committed to building the most essential web services for your business.

1. Content Management Services
2. Dedicated servers
3. Web Traffic Generation
4. Media Streaming
5. Search Engine Optimization
6. Website & Emails Hosting
7. Web Push Notification
8. Business Applications Hosting

CUBIX ERP/CRM

1 . **CUBIX ERP** www.cubixerp.com

Cubix ERP is business software especially designed to meet business requirements of enterprises, medium and small business companies.

2 . **CUBIX CRM** www.cubixcrm.com

Cubix CRM is accessible wherever you are in the world, thanks to its web-based architecture, to organize, automate and synchronize business processes within the workflow of your company.

CASE STUDIES

LBCI

WEBSITE GETS A BRAND NEW FACELIFT

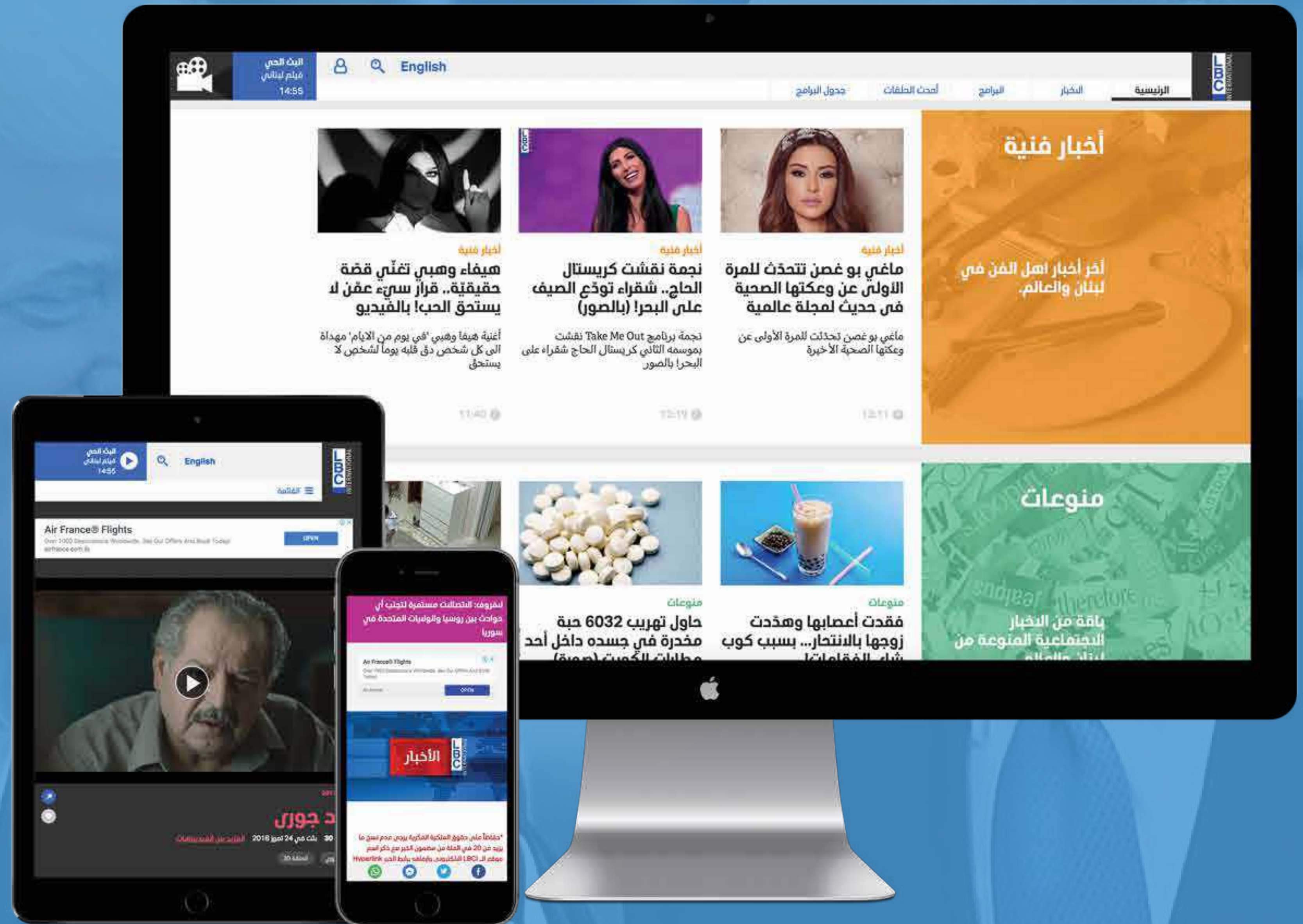
www.lbcgroup.tv was rebuilt from the ground up to be a much trendier, responsive, interactive online experience for users.

It is universally available, whether on an Android smartphone, an iPad, or a Windows laptop, the experience is not compromised

The new website brings a new speed and freshness to the LBCI experience in digital, and allows the digital team at LBCI much more creative freedom to produce, package and distribute content in a seamless way, providing a one of a kind user experience.

LBCI WEBSITE GETS A BRAND NEW FACELIFT

www.lbcgroup.tv



LE CERCLE

LUXURIOUS NEW WEBSITE DESIGN

Softimpact launched the website of the week for Le Cercle. It is designed with a fresh new look and user-friendly navigation. Take a moment to explore the world of art living: www.lecercle.me

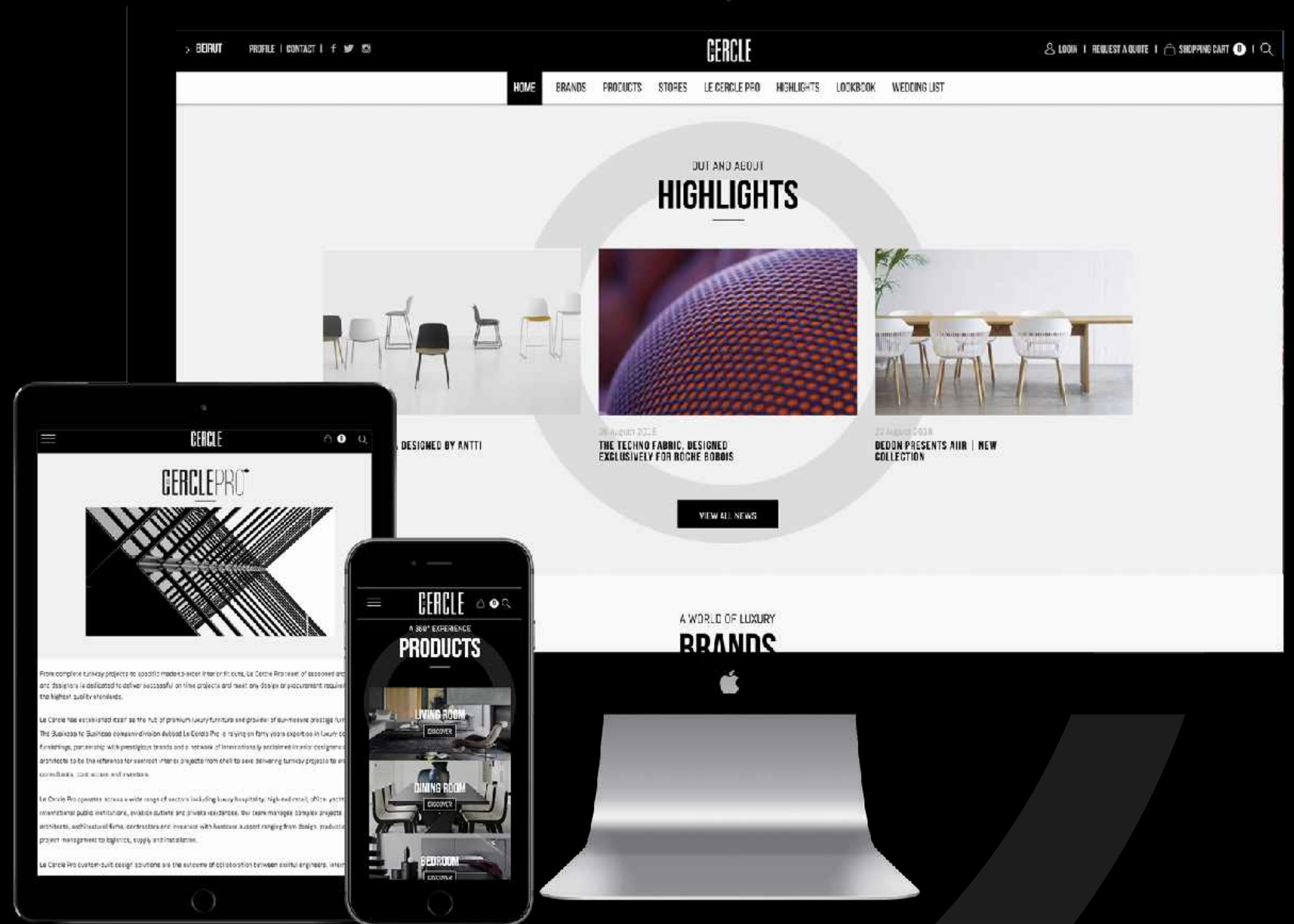
Le Cercle website is now perfectly compatible with modern tablets and smart phones. This website uses a fully responsive design layout which allows images, text and other features to resize according to the width of your screen. This guarantees the best viewing experience from all devices such as desktops, smart TVs, mobiles and tablets.

Le Cercle website helps you design your home in your own style, from prestigious design furniture brands and accessories to outdoor furniture and soft furnishings. They are here to help you with their multiple choice of brands such as: B&B Italia, Maxalto, Fendi Casa, Roche Bobois, Ligne Roset and many more. Imagine buying a new dining table for your home or a new sofa while dining in a restaurant!

LE CERCLE

LUXURIOUS NEW WEBSITE DESIGN

www.lecercle.me



LEBANON24

AN ENHANCED USER EXPERIENCE - NEW WEBSITE

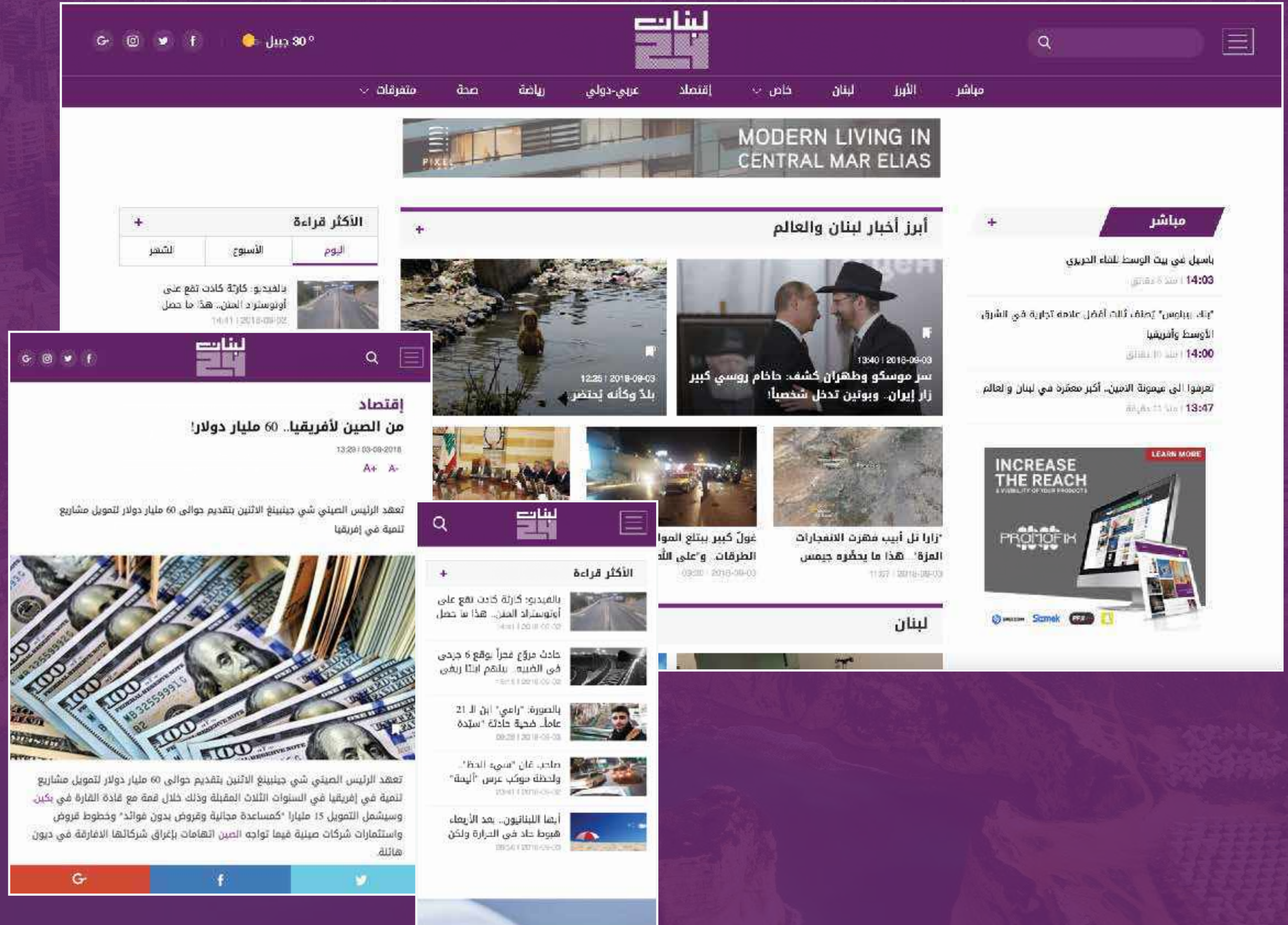
Softimpact launched Lebanon24, a leading news publishing platform in Lebanon and the Middle East, to create an innovative website with dynamic structure and trendy web design, providing users with a light user experience.

The new website and new CMS features provide the digital team at Lebanon24 with an unlimited creative freedom to produce, design and publish content in a seamless, easy, cost & time efficient way.

LEBANON24

AN ENHANCED USER EXPERIENCE

www.lebanon24.com



VIRGIN TICKETING BOX OFFICE

YOUR ONLINE TICKETING PORTAL, NEW & IMPROVED

Interactive and innovative, the new Virgin Ticketing Box Office website by Softimpact, offers a wide range of event management. We are all about creating memorable experiences.

Broadcasting live, Ticketing Box Office, has created a whole new dimension in entertainment by catering to local cultures through events, activities and support of local and international artists.

From hip hop to jazz, classic and rock to theatre and special occasions... we are passionate about live events, just like you.

TBO

YOUR
ONLINE
TICKETING
PORTAL,
NEW &
IMPROVED

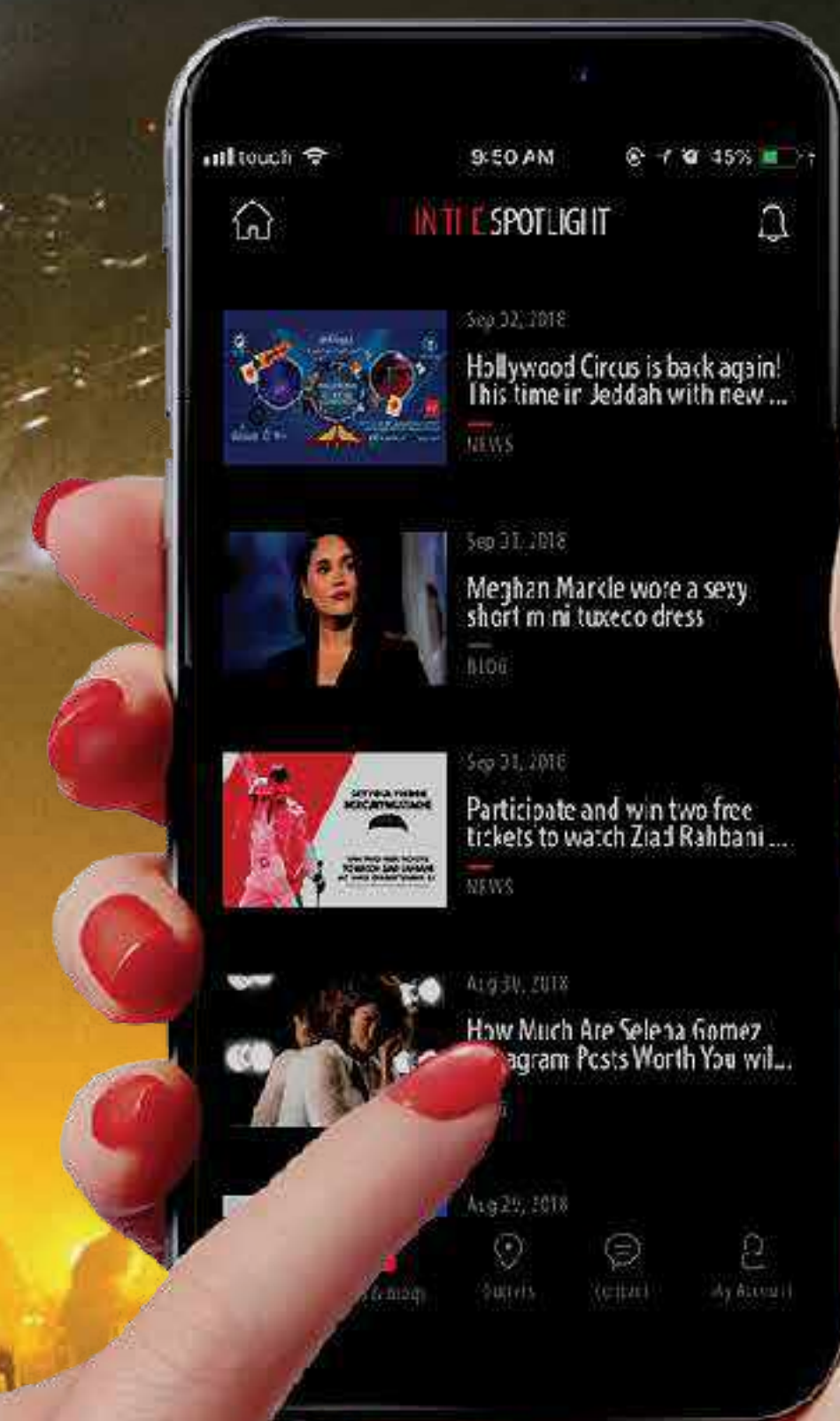
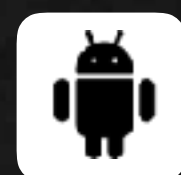
www.ticketingboxoffice.com



TBO

YOUR ONLINE TICKETING PORTAL, NEW & IMPROVED

DOWNLOAD IT FROM STORES



ALSUMARIA TV

AN INDEPENDENT IRAQI TELEVISION NETWORK

www.alsumaria.tv boasts a clean design and intuitive and consistent site-wide navigation system with improved menu functionalities that direct you to the most relevant information for your needs.

It is also fully responsive on mobile devices, and the website pages are easy to navigate using a wide range of web browsers and portable devices.

Softimpact introduced a range of new content to the website, including a favorite list that you choose in order to help you find your favorite programs in one place.

AlSumaria popular news section has received a much needed facelift enabling you to access the articles that matter to you through smart topic filters.

ALSUMARIA TV

AN
INDEPENDENT
IRAQI
TELEVISION
NETWORK

www.alsumaria.tv



BRIDGESTONE LEBANON

BRIDGESTONE TIRES DISTRIBUTOR IN LEBANON SINCE 1962

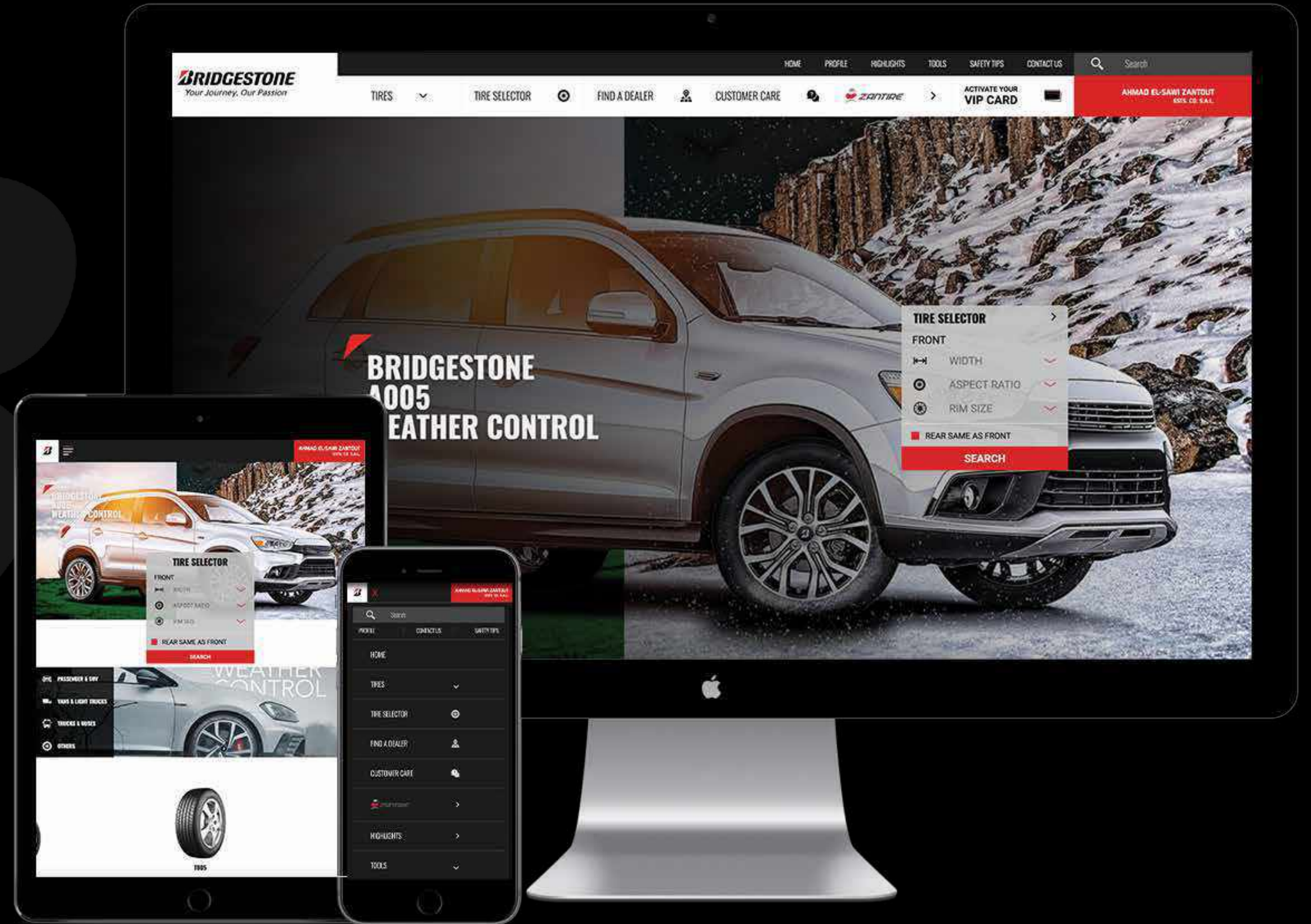
Softimpact launched website: www.bridgestonelb.com

Designed with a fresh new look and user-friendly navigation, Bridgestone is the result of a lot of work done by our design and development teams.

BRIDGESTONE LEBANON

BRIDGESTONE TIRES DISTRIBUTOR IN LEBANON SINCE 1962

www.bridgestone.lb.com



THE PEACE BUILDING IN LEBANON

EASY TO NAVIGATE USING A WIDE RANGE OF WEB BROWSERS AND PORTABLE DEVICES

Softimpact launched UNDP | The peace building in lebanon website: www.peacebuildingsupplement.org

Softimpact team worked a whole month with UNDP team to develop a new website that is fresh, professional and practical.

The UNDP «Peace Building in Lebanon» project works since 2007 on enhancing mutual understanding and promoting social cohesion by addressing root causes of conflict in Lebanon. The project has been also lately working on addressing the impact of the Syrian crisis on social stability in Lebanon.

THE PEACE BUILDING IN LEBANON

EASY TO
NAVIGATE USING
A WIDE RANGE
OF WEB
BROWSERS AND
PORTABLE
DEVICES



The
Peace Building
in Lebanon
News Supplement



www.peacebuildingsupplement.org

YOU CONSULT

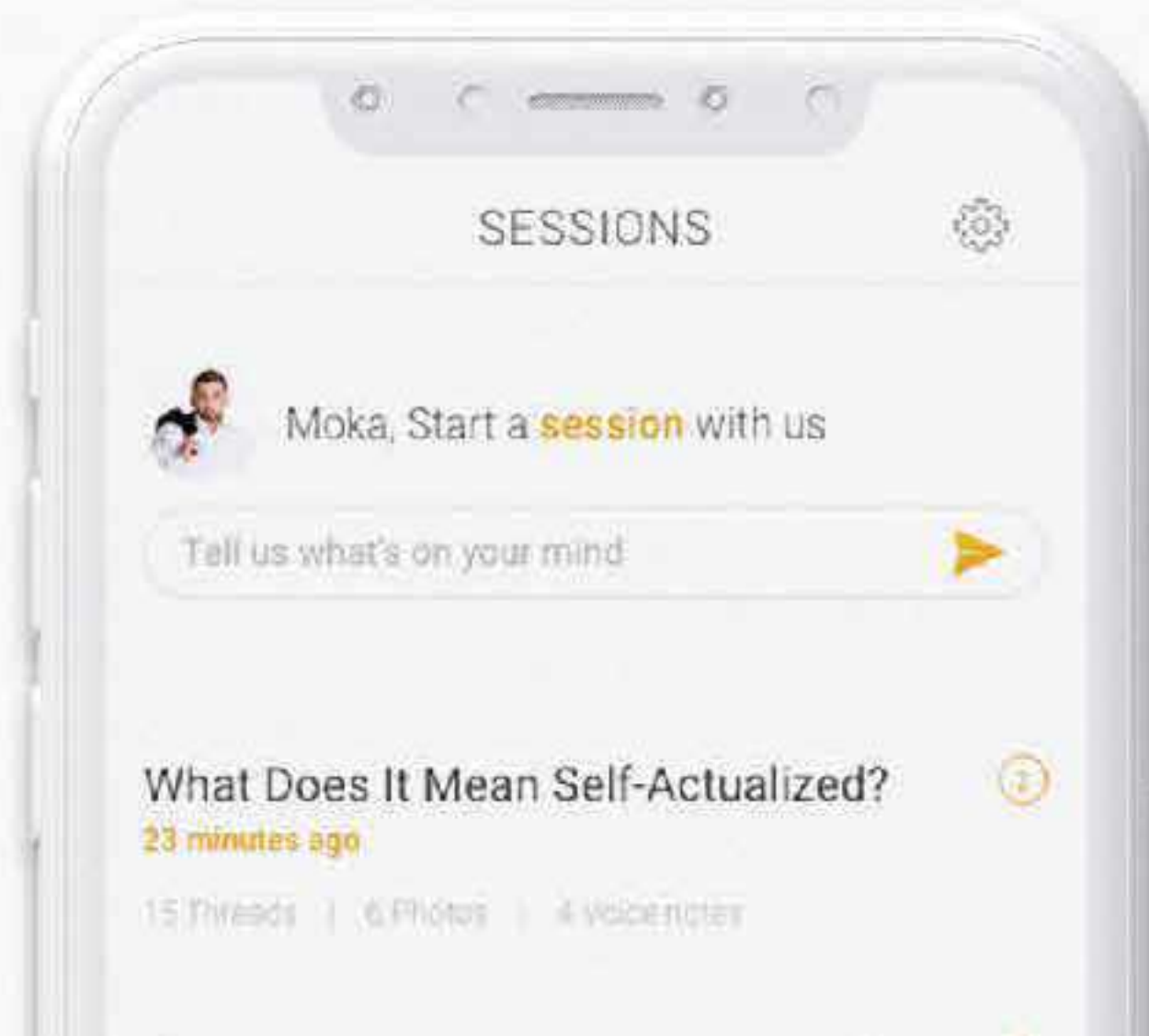
PROFESSIONAL HELP FROM LICENSED THERAPISTS AND COUNSELORS ONLINE

In a bid to help people anyone who struggles with life's challenges, anytime, anywhere, Softimpact designed and developed a new trilingual mobile application for You Consult.

This mobile application will help people connect with a licensed therapist, and experience the most convenient, affordable way to help a person change behavior and overcome problems in desired ways.

YOU CONSULT

PROFESSIONAL HELP FROM LICENSED THERAPISTS AND COUNSELORS ONLINE



SABAFON

FROM 0 TO HERO

Our work on Sabafon Yemen was a complete online marketing package.

Starting with the latest trends in web development and design to create an interactive, and informative website made easy for the whole Sabafon market in Yemen to use and benefit from, all the way to an elaborate online social Media Marketing campaign.

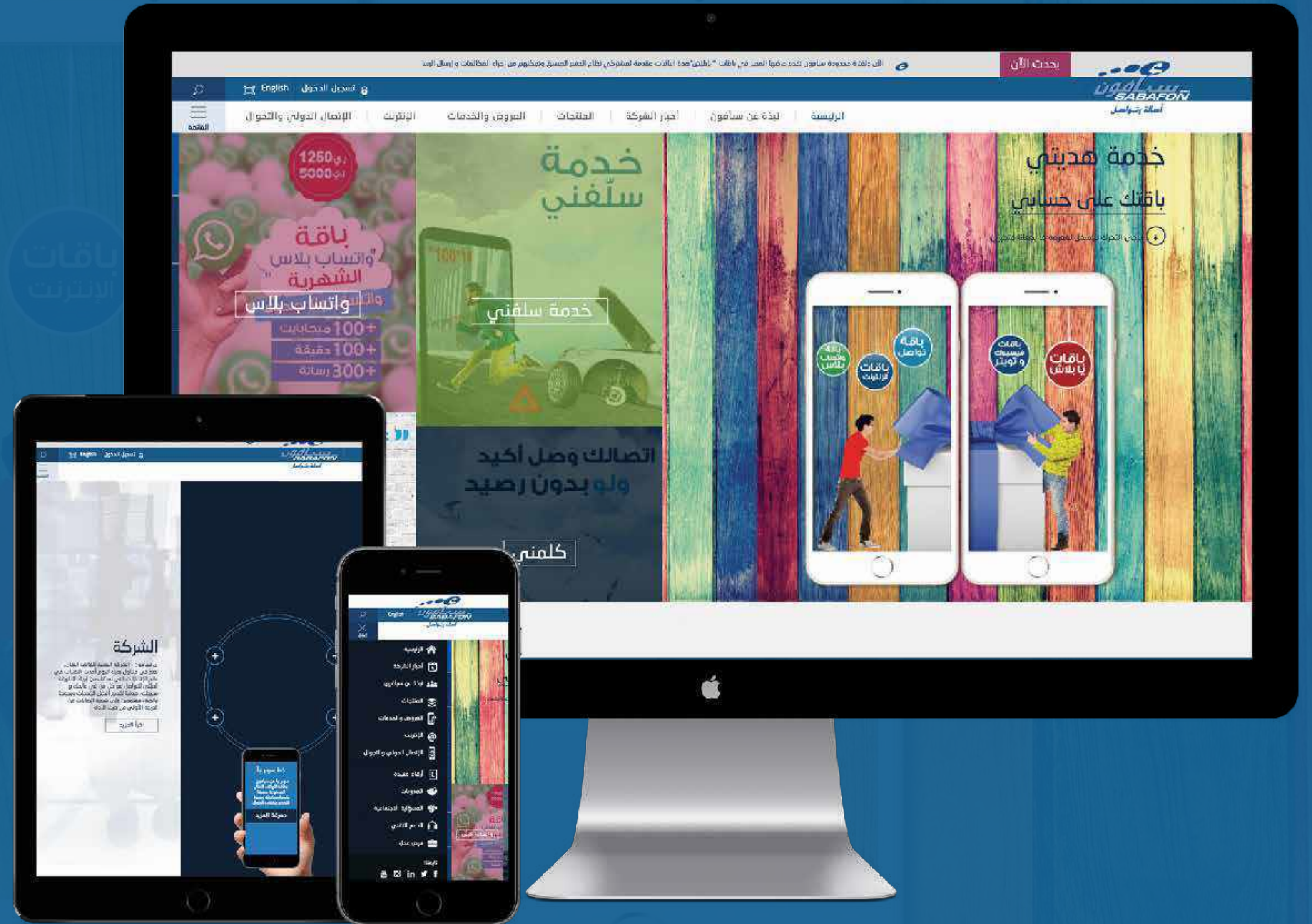
To Help support spread the digital experience of Sabafon, Softimpact also provided the leading telecom company with a mobile application.

The online marketing campaign was crowned with unexpected success due to our social media specialists whom worked hard on reaching out to all target audiences by increasing engagement and service awareness.

SABAFON

FROM 0 TO HERO

www.sabafon.com



OUR CLIENTS

More references are available on our website

www.softimpact.net



Ticketing Box Office at Virgin

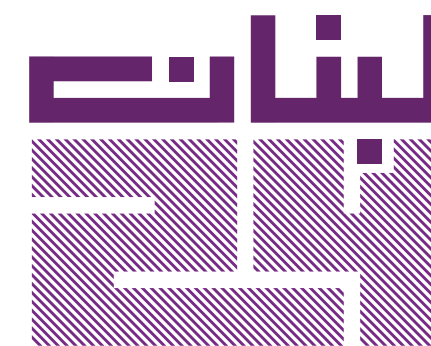
www.ticketingboxoffice.com

www.facebook.com/ticketingboxoffice



**LBCI - Lebanese Broadcasting
corporation International**

www.lbcgroup.tv



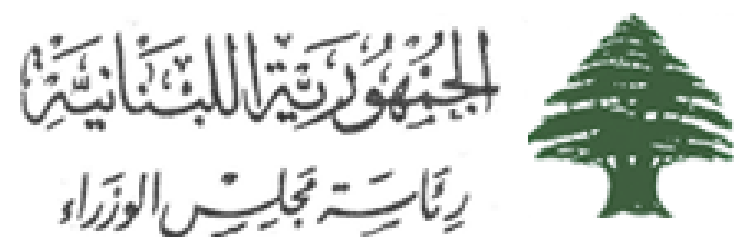
LEBANON 24 News

www.lebanon24.com



UNDP | The Peace Building in Lebanon

www.peacebuildingsupplement.org



**Presidency of the Council of Ministers
of The Lebanese Republic**

www.pcm.gov.lb



**Lebanese Republic Presidency of the
Council of Ministers**

www.ipdc.gov.lb



Regie Libanese

www.rltt.com.lb



Kuwait Ministry of Defense



Alsumaria TV

www.alsumaria.tv



K Stars Cosmetics

www.kstarscosmetics.com



Motorshow by Nadim Mehanna

www.motorshow.me



LE CERCLE

www.lecercle.me



ITWorksMe

www.itworksme.com



KWIKmotion

Innovative, Simple & Efficient

Kwikmotion VOD Platform

www.kwikmotion.com



Sabafon

www.sabafon.com



BASSILE FRERES

Bassile Frères

www.bassile.com



STABILO Lebanon

www.facebook.com/stabilo.lebanon



Bridgestone Lebanon

www.bridgestone.lb.com

www.facebook.com/bridgestone.lb



Bridgestone Iraq

www.zantrak.com



Mideast assistance

www.mideast-assistance.com



Al Qurtas News website
and mobile app

www.qurtasnews.com



Capital Insurance & Reinsurance Co.

www.capital-cir.com



OMT S.A.L

www.mod.gov.lb



And much more >>

www.softimpact.net/clients/

THANK YOU

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